

# KATLYN FOUNTAIN

Brand designer and creative strategist

www.katlynfountain.com

katlynrf@gmail.com

(951) 293 1067

## PROFESSIONAL BIO

I am a driven and enthusiastic designer who has just earned a Bachelor of Arts degree in Communication Design at California State University, Northridge. I enjoy many of the design industries, but I specialize in branding design with a growing interest in UI/UX design. I place major emphasis on the need to be a good storyteller through design and highly value subtle intentional details that further tell a brand's story and in turn, portrays their personality and builds a relationship with their customers.

## WORK EXPERIENCE

**Multiple Clients** | JAN 2022 - PRESENT

*Freelance designer*

**Kiira Health** | I am redesigning the student health website using applications such as Figma and creating assets using Illustrator.

**Palomar Advisors** | I am rebranding this financial advising company by creating a new logo, website, business card, and other needed assets.

**IntersectLA** | MAY 2021 - DEC 2021

*Creative strategist & project lead*

Intersect LA is an interdisciplinary team of motivated CSUN students developing strategic experiences that elevate businesses, organizations, and communities through creative collaboration and design.

As a team leader, I met with clients, created and presented assets, and managed my team. As a team member, I worked with others to brainstorm and present concepts and assets in areas including branding, illustration, web design, motion graphics, and other visual design.

**CSUN University Library** | JAN 2020 - DEC 2021

*Student assistant*

As one of the only student assistants in this department, I held a lot of individual responsibility and learned to work well independently and with little supervision, completing tasks, such as schedule management, statistics analysis and entry, communication among departments, meeting minutes, transcriptions, organizing events, and training the next student assistant to take over.

## EDUCATION

**California State University, Northridge** | AUG 2018 - DEC 2021

*BA in Arts | Concentration in Communication Design*

While in school, I participated in the General Education Honors Program, Living and Learning Communities at CSUN Housing, the National Society for Collegiate Scholars, and Every Nation Campus. I also worked on campus at the CSUN Library as well as IntersectLA, earned consistent placement on the Dean's List, and graduated with Summa Cum Laude honors.

## SKILLS

Branding | Visual design | Web design | HTML & CSS | UI / UX design | Typography | Motion graphics | Illustration | Photography

## PROGRAMS

Illustrator | Photoshop | inDesign  
Figma | After Effects | Dimension  
Lightroom | Premiere Pro | XD

## INTERESTS

Photography | Videography |  
Hiking | Gaming | Astronomy &  
Astrophotography | Fishkeeping

## REFERENCES

**Joe Bautista** | (818) 635 5466

*Mentor & Boss at IntersectLA*

**Shally Juarez** | (818) 943 6921

*Professor & Supervisor at IntersectLA*

**Veronica Muncal** | (310) 218 6078

*Mentor & Supervisor at CSUN Library*